

April 1, 2007

SPONSORSHIP FORM

Please complete **Order Form** and return with check made payable to UCP of Philadelphia & Vicinity no later than **Friday, March 2, 2007**.



2007 GRAND SPONSOR: \$3,000

Gold page ad in program book, preferred seating at Recognition Dinner, first choice seats at game (100), highly visible signage at Recognition Dinner and on game day, recognition in print or other media outlets targeting local market, press releases, program book and on UCP's website, with reciprocal links if desired.

more sponsorship opportunities inside...

ALL-STAR TEAM SPONSORSHIPS

Choose your team: **CITY** (Boys or Girls) or **SUBURBAN** (Boys or Girls)



Windshirt: \$2,250

Your Local or company name featured on windshirts, full white page ad, up to 50 seats at game, and acknowledgment in program book.



Team Apparel: \$2,000

Your Local or company name featured on team apparel, full white page ad, up to 50 seats at game, and acknowledgment in program book.

CHOOSE: uniforms, sweatshirts or knit caps



Team Item: \$1,000

Your Local or company name featured on team item, up to 50 seats at game, and acknowledgment in program book.

CHOOSE: sport bags or CD case



Team Towel: \$750

Your Local or company name featured on towels, up to 25 seats at game, and acknowledgment in program book.

UNION TEAM SPONSORSHIPS



Windshirt: \$3,000

Your Local or company name featured on windshirts, full white page ad, up to 75 seats at game, and acknowledgment in program book.



Team Apparel: \$2,500

Your Local or company name featured on team apparel, full white page ad, up to 50 seats at game, and acknowledgment in program book.

CHOOSE: sweatshirts or knit caps



Team Item: \$1,500

Your Local or company name featured on team item, up to 50 seats at game, and acknowledgment in program book.

CHOOSE: sport bags, towels, or CD case

MEDIA ALL-STAR SPONSORSHIPS



Team Apparel: \$1,500

Your Local or company name featured on team apparel, up to 50 seats at game, and acknowledgement in program book.

CHOOSE: uniforms, sweatshirts or knit caps



Team Sport Bag: \$1,000

Your Local or company name featured on sport bags, up to 50 seats at game, acknowledgment in program book.

OTHER SPONSORSHIPS



Volunteer T-Shirt: \$1,500

Local and company name featured on volunteer shirts, full white page ad, up to 50 seats at game, and acknowledgement in program book.



Cheerleader: \$750

Your Local or company name featured on specialty item, up to 25 seats at game, and acknowledgement in program book.



3-Point Shot: \$500

Highly visible signage on game day, up to 25 seats at game, and acknowledgment in program book.



Community Group Ticket Sponsor: \$500

100 tickets distributed in your name to a community group, up to 25 seats at game for your organization, and acknowledgment in program book.

In 2005 ASLC sponsorship dollars made a difference at UCP by:

- *Supporting families in the modifications of their home and vehicles*
- *Helping to purchase a variety of assistive speaking devices*
- *Making it possible for 205 teens and adults to participate in community trips and recreation programs.*

UCP is dedicated to positively affecting the quality of life for children and adults with cerebral palsy and similar disabilities in the five-county Philadelphia area.

Advertisement/All-Star Labor Classic

Deadline: FRIDAY, MARCH 2 2007

Book Size: 6" x 9"

Outside Back Cover (2-color)~~\$1,500~~ **SOLO**

Inside Front Cover~~\$1,000~~ **SOLO**

Inside Back Cover~~\$1,000~~ **SOLO**

Full Gold Page\$750

Full White Page\$500

Half Page Horizontal\$350

Quarter Page Horizontal.....\$250

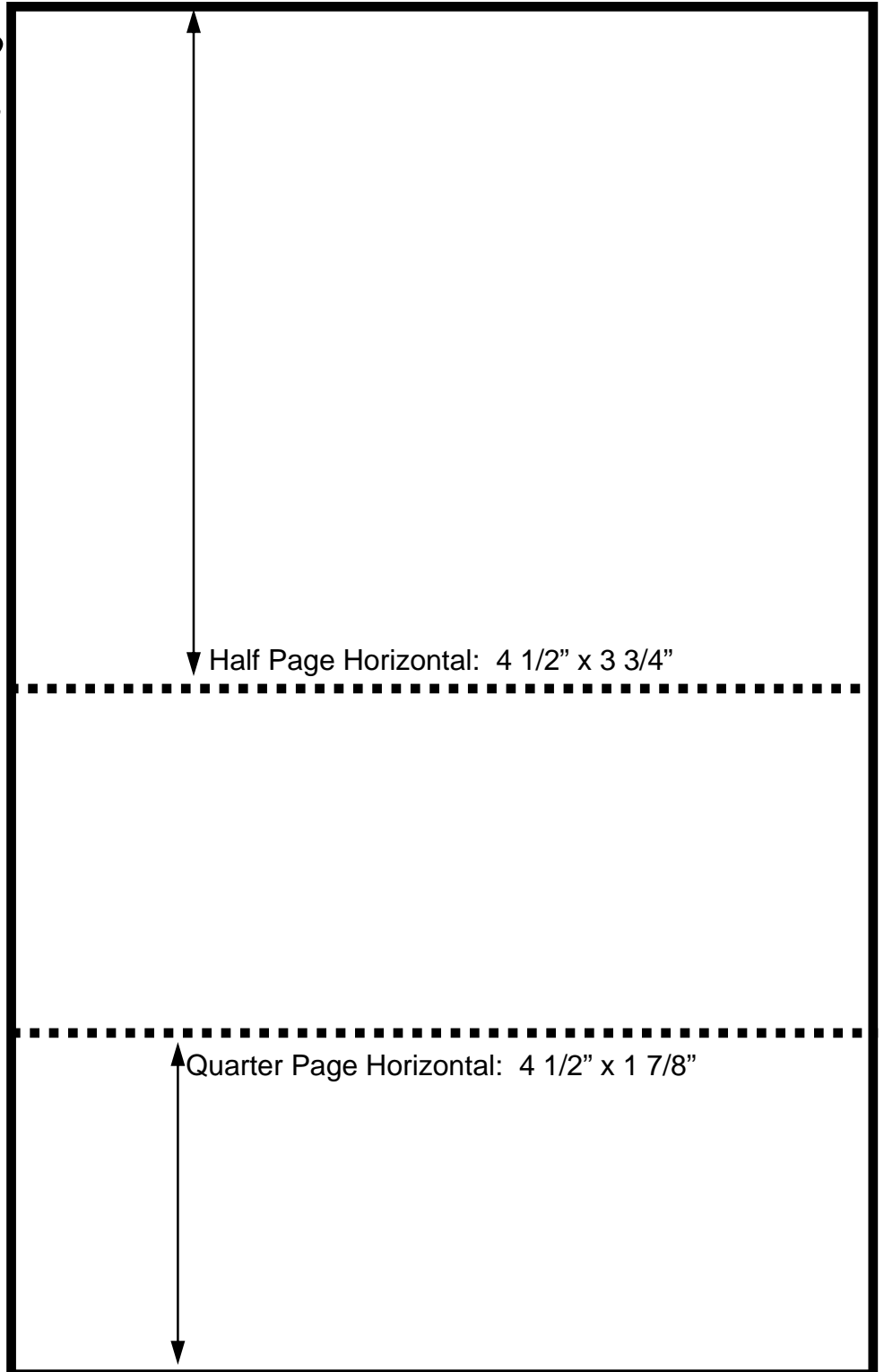
**ALL ADS ARE BLACK & WHITE
UNLESS OTHERWISE NOTED.**

**PDF FILES ARE REQUESTED. FOR
BEST RESULTS, DO NOT FOLD,
BEND, TAPE OR STAPLE ANY
CAMERA-READY MATERIAL.**

**EMAIL DIGITAL FILES TO:
pr4ucp2@aol.com.**

Please complete the form provided
and return with your payment
by MARCH 2, 2007.

Full Page: 4 1/2" x 7 1/2"



The official registration and financial information of United Cerebral Palsy of Philadelphia & Vicinity may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

Please check appropriate boxes and return with payment by March 2, 2007.

Company Name: _____
(Please print exactly as it should appear in all promotional materials.)

Address: _____

City: _____ State: _____ Zip: _____

Authorized by: _____ Day Phone: _____

Contact Person: _____ Day Phone: _____

Email: _____ Fax: _____

Solicited by: _____

Please check appropriate boxes.

GRAND SPONSORSHIP \$3,000

Need extras?
Quantity: _____ Size: _____
Note: You will be billed for this order.

ALL-STAR TEAM SPONSORSHIPS

Circle one: **CITY (Boys or Girls)** **SUBURBAN (Boys or Girls)**

- Windshirt \$2,250
- Team Apparel \$2,000
 - Uniform Sweatshirt Knit Cap
- Team Item \$1,000
 - Sport Bag CD case
- Team Towel \$750

UNION TEAM SPONSORSHIPS

- Windshirt \$3,000
- Team Apparel \$2,500
 - Sweatshirt Knit Cap
- Team Item \$1,500
 - Sport Bag CD case

OTHER SPONSORSHIPS

- Volunteer Shirt \$1,500
- Cheerleader \$750
- 3-Point Shot \$500
- Community Group Ticket \$500

MEDIA ALL-STAR SPONSORSHIPS

- Team Apparel \$1,500
 - Uniform Sweatshirt Knit Cap
- Team Sport Bag \$1,000

ADVERTISEMENTS:

- Outside Back Cover (2-color) \$1,500
- Inside Front Cover \$1,000
- Inside Back Cover \$1,000
 - Full Gold Page \$750
 - Contribution \$_____

- Full White Page \$500
- Half Page Horizontal \$350
- Quarter Page Horizontal \$250

- Use same as last year Camera-ready art enclosed Email digital files to: pr4ucp2@aol.com
- Typeset the following message: (\$20 charge for typesetting)



Does your Sponsorship Package include an ad?

The enclosed art is part of my Sponsorship Package.

Mail check made payable to UCP of Philadelphia & Vicinity
and send with ad copy/disk to:

United Cerebral Palsy of Philadelphia & Vicinity, Attn: Mary Jane Romejko
102 East Mermaid Lane, Philadelphia, PA 19118

Questions? Call: 215.242.4200, Ext. 289 Fax: 215.247.4229 Email: seucp@aol.com